

Madawaska Highlander Advertising Rates **2024**

INSIDE COLOUR	RATE PER INSERTION	7-ISSUE RATE
Full	584	530
Half	313	284
Quarter	167	152
Eighth	95	86
Sixteenth	62	56

INSIDE BLACK & WHITE	RATE PER INSERTION	7-ISSUE RATE
Full	341	310
Half	196	178
Quarter	102	93
Eighth	66	60
Sixteenth	35	35

FRONT PAGE COLOUR	RATE PER INSERTION with 7-issue commitment
Half	396
Quarter	198
Banner	176

BACK PAGE COLOUR	RATE PER INSERTION with 7-issue commitment
Full	616
Half	352
Quarter	198

No extra charge for design work. Add HST to all rates. 7-issue rate is the cost per insertion with a commitment to running an ad in all 7 issues of the season. Front and back page premium locations require a 7-issue commitment. Premium space advertisers are given first right of refusal at the beginning of every season.
New advertisers cash in advance by the deadline. All others net 30 days.

*The Madawaska Highlander is made possible through the hard work of our talented volunteer contributors and our advertisers. We keep our rates low so they are the best value for small businesses and residents in the Madawaska and Addington Highlands and surrounds.
 Thank you for your support!*

**To reserve space please contact
 Lois Thomson info@reelimpact.tv
 or 613-333-9399**