

INSIDE COLOUR

RATE PER INSERTION

Full	584
Half	313
Quarter	167
Eighth	95
Sixteenth	62

INSIDE BLACK & WHITE

RATE PER INSERTION

Full	341
Half	196
Quarter	102
Eighth	66
Sixteenth	34

FRONT PAGE COLOUR

**RATE PER INSERTION
with 7-issue commitment**

Half	396
Quarter	198
Banner	176

BACK PAGE COLOUR

**RATE PER INSERTION
with 7-issue commitment**

Full	616
Half	352
Quarter	198

No extra charge for design work. Add HST to all rates.

Front and back page premium locations require a 7-issue commitment. Premium space advertisers are given first right of refusal at the beginning of every season.

New advertisers cash in advance by the deadline. All others net 30 days.

The Madawaska Highlander is made possible through the hard work of our talented volunteer contributors and our advertisers. We keep our rates low so they are the best value for small businesses and residents in the Madawaska and Addington Highlands and surrounds.

Thank you for your support!

**To reserve space please contact
Lois Thomson info@reelimpact.tv
or 613-333-9399**