

Madawaska Highlander Advertising Rates **2022**

INSIDE COLOUR		1-ISSUE RATE \$	7-ISSUE RATE \$
Full	10.4" x 14"	530	477
Half	5.2 x 14	284	256
Quarter	5.2 x 7	152	137
Eighth	2.5 x 7	86	78
Sixteenth	2.5 x 3.5	56	50

INSIDE BLACK & WHITE		1-ISSUE RATE \$	7-ISSUE RATE \$
Full	10.4" x 14"	310	280
Half	5.2 x 14	178	161
Quarter	5.2 x 7	93	84
Eighth	2.5 x 7	56	50
Sixteenth	2.5 x 3.5	31	31

FRONT PAGE COLOUR		7-ISSUE RATE \$
Half	10.4 x 7	360
Quarter	5.2 x 7	180
Banner	6.5 x 2.5	160

BACK PAGE COLOUR		7-ISSUE RATE \$
Full	10.4 x 14	560
Half	10.4 x 7	320
Quarter	5.2 x 7	180

All prices are the rate per issue. Add HST to all rates.

No charge for design work. Front and back page premium locations require a 7-issue commitment
New advertisers cash in advance by the deadline. All others net 30 days.

The Madawaska Highlander is made possible through the hard work of our talented volunteer contributors and our advertisers. We keep our rates low so they are the best value for small businesses and residents in the Madawaska and Addington Highlands and surrounds. Thank you for your support!

**To reserve space please contact
Lois Thomson info@reelimpact.tv
or 613-333-9399**